

FINANCE FOR NON-FINANCE MANAGERS

DATE: 20 & 21 OCT., 2017 || TIME: 9:30AM - 5:30PM || VENUE: TBC
FEES: 7,500 +VAT || 15% DISCOUNT FOR 3+ PARTICIPANTS

'Finance for Non-finance Managers' is a Two-day workshop for the managers and senior level executives of non-finance background for their development in the financial area. Managers of different divisions such as (Marketing and Sales, Human Resource, MIS, Research and development etc) of an organization are closely related to the finance division. Non-finance Managers decision affect the overall financial performance of an organization. This course has been designed in such a way as if non-financial people get an exposure to improve the financial performance of the organization.



TRAINER

Munir Chowdhury
Management Consultant &
Professional Trainer

Mr. Munir Chowdhury is an Academician and Management Consultant. He works as an adjunct faculty member of University of Development Alternative (UODA) and Daffodil International University (DIU). He worked as a National Consultant of National Agriculture Technology Project (NATP-1), a project of World Bank and IDA on financial management capacity assessment of Bangladesh Agriculture Research Council (BARC) and National Agriculture Research System (NARS) institutes in all over Bangladesh. He was as an Academic Consultant of Ranada Prasad Shaha University, a project of Kumudini Welfare Trust Bengal Ltd.

He is also a professional trainer. He has conducted so many training programs in different corporate house and training institute like prothom –alojobs, IPDP. Apart from his Masters in Accounting from Dhaka University, He obtained MBA with finance major from the Dhaka University. He started his career as Course Co-ordinator of Bangladesh Open University. Then he joined in a multinational organization, Duncan Brothers (Bangladesh) Ltd and worked there on procurement policies and financial decision making for fifteen years.

Moreover, Mr. Chowdhury has been working with venture capital investment in Bangladesh for quite long time. Two international journal of him have been published namely on "Fund raising in start-up with venture capital" and "The future growth of venture capital in Bangladesh". The areas of his interest are also in Financial Management, Financial Analysis, Corporate finance, Financial Modelling, Venture capital financing, Business opportunity and ideas and Investment Banking.

He has got nineteen years working experiences, out of which fifteen years in multinational organization, as simultaneous, eight years as adjunct faculty member in the private universities, five years as professional trainer and consultant. Being a Consultant, a teaching professional and extensive experience in a multinational organization, he is keen in consultancy services to corporate world and eager to share his knowledge to individuals who want to improve their financial and management skill and contributes to their own organization.

COURSE BENEFITS

After completing 'Finance for Non-finance Managers' course the participant will:

- Be confident about Concept and different Terms of finance & accounting.
- Know about financial statements and business performance.
- Evaluate the Capital Investment decision which helps in financial decision making.
- Be able to raise capital of an organization from the financial market.
- Understand the importance of Cash flow and cash management.
- Be able to determine break-even analyses for management decision.
- Be able to know about inventory management and auditing

WHO SHOULD PARTICIPATE?

Entrepreneurs, Managers and Senior Level Executives of various department of an organization can take part in this training session.

LEARNING METHODOLOGIES

Lectures, Power point presentations, Group discussions, Case Studies, Games

COURSE OUTLINE:

Day- One

Session-1

Introduction to Finance in Business

- Concept and Theory of Finance
- Accounting Vs Finance
- Goals of Financial Management
- Scope of financial Management

Session-2

Accounting & Finance Terminology

Revenue, Expenditure, Accounts Receivable, Accounts Payable, Equity, Debt, Assets, Liabilities, Liquidity, Leverages, No-cash items, Book value, Market value, Financial Standard & Regulatory Bodies, Agency relationship, Agency problem, Agency cost.

Session-3

Basics of Accounting and Financial Statements

- Understanding of accounting system
- Principles of Accounting
- Why accrual accounting
- Preparation of Financial Statements
- Preparation of cash flow Statements
- Games on Financial statement.

Session-4

Financial Statement Analyses of an Organization

- Analysing of financial statement to business performance.
- Ratio Analysis
- Du Pont identity
- Games on Financial statement.

Day- Two

Session-5

Investment Decision Making

- Concept of Time value of money
- Concept of future value and compounding
- Concept of present value and discounting
- Techniques of capital budgeting
- Exercise on Investment decisions

Session-6

Financial Decision-Making

Long-Term Financing Decisions

- Raising of Capital in the corporation
- Capital budgeting decision

Short Term Financing Decision

- Concept of working capital management
- Sources of short term financing
- Inventory management method

Session-7

Risk and Return

Risk and Return: The Capital Market Overview

- Returns, Average returns, Risk free rate, Risk premium
- Variability of returns

Risk and Return: Capital Asset Pricing Models

- Types of risk
- Diversification and Portfolio risk.
- Security Market Line

Session-8

Management Accounting & Auditing

- Concept of Management Accounting
- Cost Volume Profit analyses
- Concept of Internal Audit and External Audit
- How to deal with the auditors